

- 1) Project introduction
- 2) Community values exercise
- 3) Leveraging infrastructure
- 4) Issues and Opportunities
 - Likes, Dislikes, and Routes
- 5) Questions / Discussion
- 6) Wrap-up / Next Steps



Project INTRODUCTION

Video



The goal of the Reed Avenue Rail Corridor Plan is to look at opportunities to revitalize Reed Avenue as a vibrant multiuse corridor that spurs investment and redevelopment within the West Edge District.



Reed Avenue Corridor Plan

Rail Corridor Overview







COLLABORATE Create Prototype

Solutions

DELIVER

Test + Reframe

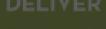
Confirm + Implement

Document Findings



Our Process





Test + Reframe

Confirm + Implement

Document Findings









PHASE 1 DELIVERABLES:

- Task 1 Project Initiation (PMC / TAC 1), Stakeholder Interviews, and Community Kick-off Meeting #1
- Task 2 Data Collection and Grant Criteria Outline
- Task 3 Base Mapping
- Task 4 Passenger and Freight Rail Operations Assessment
- Task 5 Urban Design and Public Space Character Inventory
- Task 6
 Economic Opportunity Analysis
- Task 7 District Opportunities, Challenges, and Objectives (PMC / TAC 2)



April - May



UNDERSTAND Define Challenge

COLLABORATE

Create Prototype Solutions







DELIVER

Test + Reframe

Confirm + Implement

Document Findings

PHASE 2 DELIVERABLES:

Task 8 Stakeholders Charrette and Community Workshop #2

- Project Conceptual Designs
- Initial Cost Estimates

Task 9 Test and Refine Alternative Design Concepts

Task 10 Economic and Fiscal Impact Assessment

June - July



DELIVER

Test + Reframe 🕨

Confirm + Implement

Document Findings





PHASE 3 DELIVERABLES:

- Task 11 Stakeholder Follow-up Discussions and Implementation Workshop (PMC / TAC 3)
- Task 12 Utility Action Plan
- **Task 13** Railroad Coordination Action Plan
- Task 14 Preferred Solution Community Workshop #3
- **Task 15** Refine Corridor Design Concepts and Guidelines
- Task 16 Prioritization and Cost Estimates
- Task 17 Draft (PMC / TAC 4) and Final Documentation



August - October

The objective of tonight's workshop is to understand the values and document issues that need to be studied to assist the City in developing the Reed Avenue Corridor Plan.



Values

EXERCISE







Instructions

- Everyone should have received THREE post-it notes
- Write down ONE thing that you value about Reed Avenue and, or the West Edge District on EACH Post-It.
- Place each of your Post-It notes on the wall.

Notes

- It's okay (and encouraged) to chat with your neighbors about what each of you value.
- At the wall, group your values with similar ones.

Time

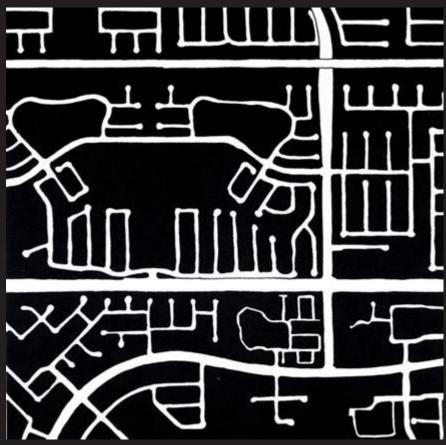
Fifteen Minutes



Leveraging INFRASTRUCTURE









Leveraging infrastructure











Savannah, GA



Irvine, CA

























Leveraging infrastructure







Reed Avenue





Character





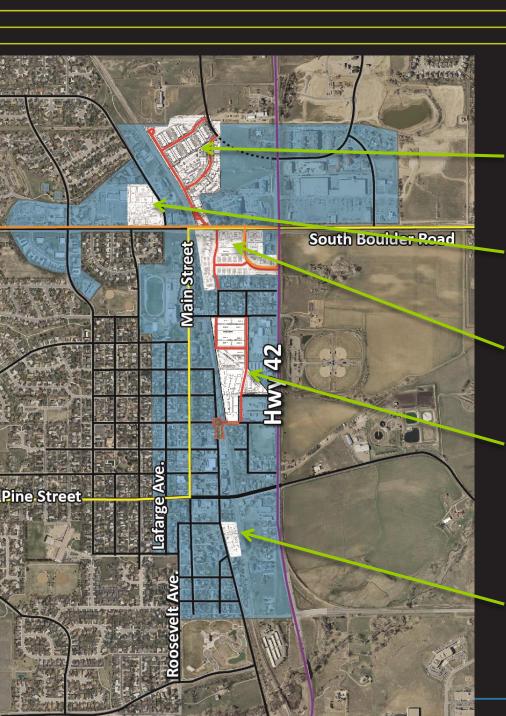
Connectivity





Opportunities





Steel Ranch South
228 Apartments & 58 Townhomes

<u>Center Court</u> 32,000 SF Retail & 111 Apartments

Coal Creek 30,000 sf Retail & 58 Townhomes

<u>Downtown East Louisville</u> 12,00 sf retail, 55 Townhomes, & 194 Apartments

<u>Historic Grain Elevator</u>
<u>Redevelopment</u> *Historic Landmark*& 67,000 sf commercial

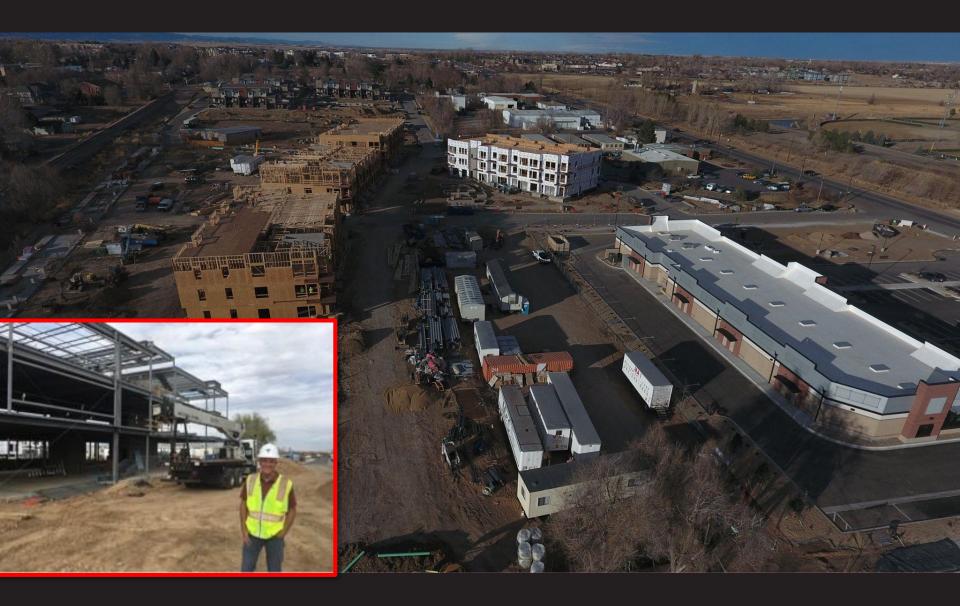








REED AVENUE RAIL CORRIDOR PLAN





Values EXERCISE (Results)



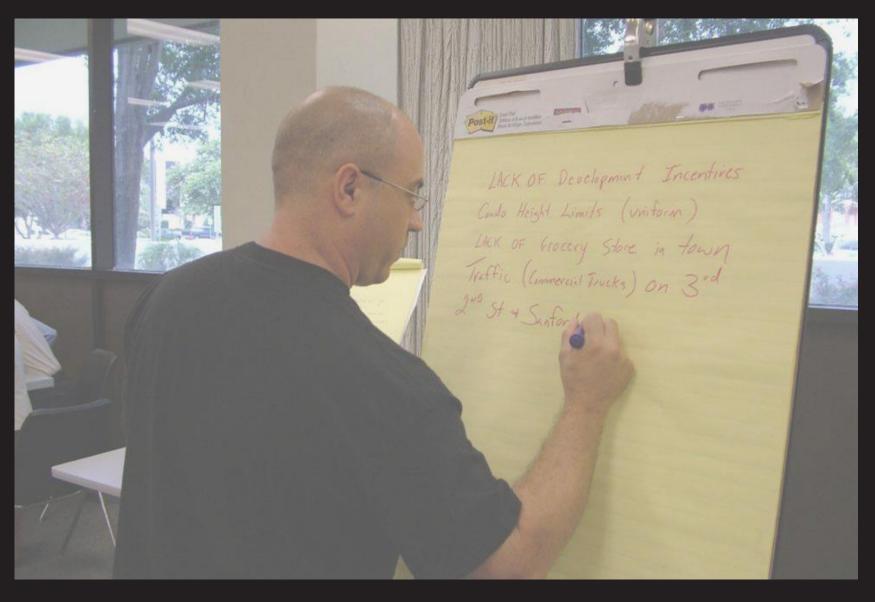
Issues and Opportunities LIKES, DISLIKES, & ROUTES





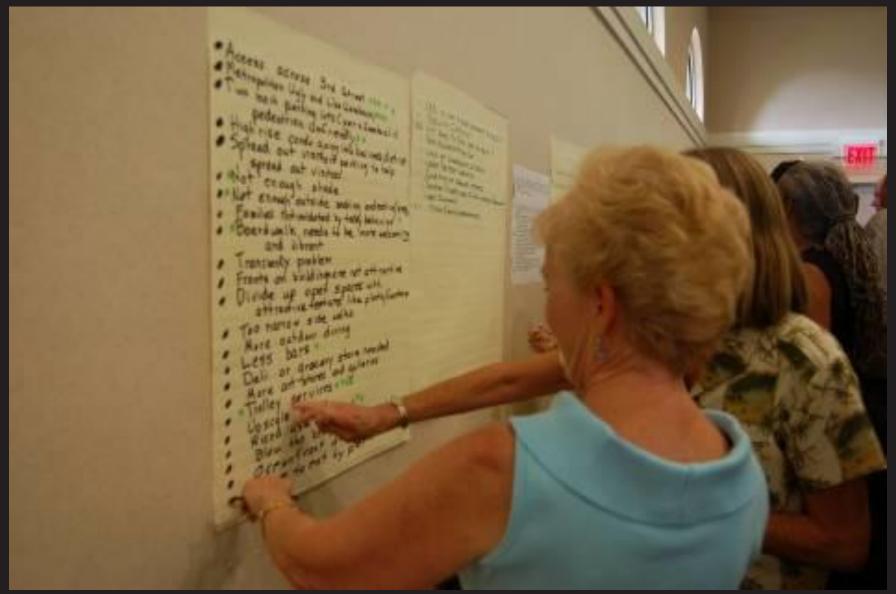


Map your likes, dislikes, and routes





Define your Issues and Opportunities





Vote on the Issues and Opportunities

Instructions

- Everyone should have received:
 - THREE red dots
 - FOUR green dots
- Take the red dots and place them on the three areas of the corridor, or west edge district that need the most improvement.
- Take THREE green dots and place them on the three best parts of the corridor, or west edge district.
- Take your remaining areen dot and vote for the single most important area needing improvement.
- Finally, go to the Route map and draw you most frequent route through the district.



Community Values

Questions and Discussion





Next Steps





COLLABORATE Create Prototype Solutions

DELIVER

Test + Reframe

Confirm + Implement

Document Findings

Community Design Charrette June 20-22

