Tonight’s agenda

1) Project introduction
2) Community values exercise
3) Leveraging infrastructure
4) Issues and Opportunities
   - Likes, Dislikes, and Routes
5) Questions / Discussion
6) Wrap-up / Next Steps
Video
The goal of the Reed Avenue Rail Corridor Plan is to look at opportunities to revitalize Reed Avenue as a vibrant multiuse corridor that spurs investment and redevelopment within the West Edge District.
Rail Corridor Overview
Our Process

UNDERSTAND
Define Challenges

COLLABORATE
Create
Prototype
Solutions

DELIVER
Test + Reframe
Confirm + Implement
Document Findings
REED AVENUE RAIL CORRIDOR PLAN

UNDERSTAND
Define Challenges

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PHASE 1 DELIVERABLES:

Task 1  Project Initiation (PMC / TAC 1), Stakeholder Interviews, and Community Kick-off Meeting #1

Task 2  Data Collection and Grant Criteria Outline

Task 3  Base Mapping

Task 4  Passenger and Freight Rail Operations Assessment

Task 5  Urban Design and Public Space Character Inventory

Task 6  Economic Opportunity Analysis

Task 7  District Opportunities, Challenges, and Objectives (PMC / TAC 2)

April - May
REED AVENUE RAIL CORRIDOR PLAN

UNDERSTAND
Define Challenges

COLLABORATE
Create Prototype Solutions

DELIVER
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Confirm + Implement
Document Findings

PHASE 2 DELIVERABLES:

Task 8  Stakeholders Charrette and Community Workshop #2
- Project Conceptual Designs
- Initial Cost Estimates

Task 9  Test and Refine Alternative Design Concepts

Task 10 Economic and Fiscal Impact Assessment

June - July
August - October

Phase 3 Deliverables:

- **Task 11** Stakeholder Follow-up Discussions and Implementation Workshop (PMC / TAC 3)
- **Task 12** Utility Action Plan
- **Task 13** Railroad Coordination Action Plan
- **Task 14** Preferred Solution Community Workshop #3
- **Task 15** Refine Corridor Design Concepts and Guidelines
- **Task 16** Prioritization and Cost Estimates
- **Task 17** Draft (PMC / TAC 4) and Final Documentation
The objective of tonight’s workshop is to understand the **values** and document **issues** that need to be studied to assist the City in developing the **Reed Avenue Corridor Plan**.
Values

EXERCISE
Instructions

• Everyone should have received THREE post-it notes
• Write down ONE thing that you value about Reed Avenue and, or the West Edge District on EACH Post-It.
• Place each of your Post-It notes on the wall.

Notes

• It’s okay (and encouraged) to chat with your neighbors about what each of you value.
• At the wall, group your values with similar ones.

Time

• Fifteen Minutes
Leveraging INFRASTRUCTURE
Leveraging infrastructure
Leveraging infrastructure
Leveraging infrastructure

Savannah, GA

Irvine, CA

Leveraging infrastructure
Leveraging infrastructure
Leveraging infrastructure
Leveraging infrastructure
Character
Connectivity
Steel Ranch South  
228 Apartments & 58 Townhomes

Center Court  
32,000 SF Retail & 111 Apartments

Coal Creek  
30,000 sf Retail & 58 Townhomes

Downtown East Louisville  
12,000 sf retail, 55 Townhomes, & 194 Apartments

Historic Grain Elevator  
Redevelopment Historic Landmark & 67,000 sf commercial
Louisville, CO
Gateway Underpass
Downtown East Louisville
Nearly $100 million in private investment
Values

EXERCISE (Results)
Issues and Opportunities

LIKES, DISLIKES, & ROUTES
Map your likes, dislikes, and routes
Define your **Issues and Opportunities**
Vote on the **Issues and Opportunities**
Instructions

• Everyone should have received:
  - THREE red dots
  - FOUR green dots

• Take the red dots and place them on the three areas of the corridor, or west edge district that need the most improvement.

• Take THREE green dots and place them on the three best parts of the corridor, or west edge district.

• Take your remaining green dot and vote for the single most important area needing improvement.

• Finally, go to the Route map and draw you most frequent route through the district.
Questions and Discussion
Next Steps
Community Design Charrette
June 20-22