

# Memorandum



To: Cheyenne On-Street Bicycle Plan and Greenway Plan Update Bicycle Advisory Committee

From: Rory Renfro and Kim Voros, *Alta Planning + Design*

Date: May 3, 2011

Re: Working Paper #3: Vision, Goals and Objectives

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The Vision, Goals, and Objectives of the *Cheyenne On-Street Bicycle Plan and Greenway Plan Update* are principles that will guide the development and implementation of the Plan **over the next 20 years**. Goals and objectives direct the way the public improvements are made, where resources are allocated, how programs are operated, and how the City's and Cheyenne Metropolitan Planning Organization's priorities are determined. This Plan will lay out a framework for creation and expansion of facilities as well as programs and improvements to increase bicycling and trail use in the Cheyenne Metropolitan Area.

The following vision, goals, and objectives are based on a review of best practices and discussions with the Bicycle Advisory Committee, City and MPO staff. A vision statement outlines what the City and MPO wants to become. It concentrates on the future and is a source of inspiration. Goals help guide the fulfillment of that vision and relate to both existing and newly-launched efforts by the City and MPO. Objectives are more specific statements under each goal that define how each goal will be achieved. Many objectives are measurable and allow tracking and benchmarking systems to demonstrate the extent of the City's progress toward the goals and overall vision. Measureable objectives are noted with an [M] and can be used to track progress of Plan implementation. The goals and objectives of this Plan may be undertaken by several different city agencies. The responsibilities of each agency will be clarified later in the development of this Plan.

## Project Vision

The Cheyenne Metropolitan Area will become a place that is increasingly friendly for cyclists and trail users of all types and abilities.

## Draft Goals and Objectives

The *Cheyenne On-Street Bicycle Plan and Greenway Plan Update* will be implemented through a comprehensive program of activities based on the following goals:

1. Engineering and Maintenance
2. Education and Encouragement
3. Enforcement
4. Evaluation and Implementation

## 1. Engineering and Maintenance

Goal:	1-1	Develop a complete and continuous on-street bikeway and Greenway system that serves recreation and utilitarian trips, provides intermodal connectivity, and provides a range of transportation options throughout the MPO area.
Objectives:	1-1A	Serve existing, proposed and future land uses with an efficient and safe on-street bicycle and Greenway network.
	1-1B	Evaluate streets for the addition of bike facilities based on the recommended projects in this Plan when performing street resurfacing or restriping projects. Ensure that bikeways are included on all new and reconstructed arterials and collectors. [M]
	1-1C	Design and construct bikeways and Greenways in a manner that enhances safety for all transportation modes and whose regular users include women, children and the elderly. [M]
	1-1D	Examine and implement innovative bicycle traffic solutions such as bike boxes and bike boulevards. [M]
	1-1E	Work to facilitate easy and safe crossings of major collector and arterial streets. Identify intersection designs that include elements to enhance cyclist and trail-user safety.
	1-1F	Install signs along all bicycle facilities to assist with way-finding and to increase awareness of bicyclists. [M]
	1-1G	“Gaps” in the current Greenway system will be closed as soon as practical. If necessary, temporary or natural surface trails will be built until full construction to the ultimate design standard can be completed. [M]
	1-1H	Adopt and periodically update code requirements that increase the availability and quality of end-of-trip bike facilities, such as secure and sheltered bike parking, showers, clothes changing areas etc.) [M]
	1-1I	Support Americans with Disabilities Act (ADA) requirements and policies during on-street bicycle and Greenway facility construction and maintenance.
	1-1J	Accommodate bicycles on transit vehicles that provide regular fixed-route service. [M]
	1-1K	Develop routes that highlight Cheyenne's unique history and character. These routes should emphasize historical, cultural, and parks and recreation facilities.
Goal:	1-2	Maintain existing and future on-street bicycle and Greenway facilities to a high standard in accordance with guidelines established in this plan.
Objectives:	1-2A	Address bicyclist safety, access and connectivity during construction and maintenance activities.
	1-2B	Develop an on-going maintenance strategy for non-motorized transportation facilities that maximizes fiscal efficiency by developing partnerships between appropriate municipal departments. [M]

- 1-2C Ensure that bicycle and Greenway facilities are maintained in a manner that promotes use and safety (e.g., sweeping and pothole repair). Perform street repair and maintenance in a manner that does not negatively impact bicycle and Greenway facilities and their use. [M]

## 2. Education and Encouragement

Goal: 2 Implement comprehensive education and encouragement programs targeted at all populations in the city.

Objectives: 2A Educate the general public on bicycle safety issues and encourage non-motorized transportation with programs that target both bicyclists and motorists. [M]

2B Support the continued development of Safe Routes to School and other efforts, including educational and incentive programs to encourage more students to bicycle to school, through a partnership with LCSD #1 and other interested parties. [M]

2C Teach cycling safety as a part of standard elementary or middle school curriculum using League of American Bicyclist-certified instructors. [M]

2D Work with Wyoming Department of Transportation to include bicycle related question(s) on the Driver's License written examination. [M]

2E Coordinate regular training sessions for state, county, MPO and city staff to ensure knowledge on current local, regional, and national bicycle policies and ordinances.

2F Create and distribute biking maps through bike and sports/health shops, local businesses, and governmental facilities. The maps should include rules of the road as well as an explanation of the types and use of various bicycle facilities in the public right-of-way. [M]

2G Create a fitness challenge among large employers.

2H Consider the implementation of car-free days.

2I Encourage health insurance providers to create wellness programs that promote bicycling as part of a healthy and active lifestyle.

2J Create visible, accessible and secure bike parking at well-attended events and desirable destinations (e.g., Movies in the Park, Fridays at the Depot Plaza, Superday, Cheyenne Frontier Days, etc.). [M]

2K Coordinate City, County, and State efforts to support bicycle and pedestrian education and safety programs.

2L Develop and implement innovative education and encouragement programs, campaigns, and events, such as 'bike to work week/month' through partnerships with the Cheyenne Cycling Club and WYDOT. [M]

2M Encourage a positive public perception of bicycling through education and encouragement programs, as well as through City communications, media partnerships, public service announcements and advertisements.

## 3. Enforcement

Goal: 3 Increase enforcement of safe and legal cyclist and motorist behaviors throughout the bikeway system.

Objectives:	3A	Increase attention by law enforcement officers to bicycle-related violations by both motorists and bicyclists, and emphasize positive enforcement for safe bicycling behavior by children.
	3B	Increase enforcement efforts to prevent the obstruction of dedicated bikeways.
	3C	Ensure that all bicycle collisions are accurately recorded into a collision database for future analysis and monitoring. [M]
	3D	Work closely with local enforcement agencies to create innovative, proactive, educational campaigns.
	3E	Coordinate training sessions through WYDOT and Cheyenne Cycling Club to ensure knowledge on current local, regional, and national bicycle policies and ordinances. [M]
	3F	Explore the creation of a Share the Road Safety Class.
	3G	Use bicycle police patrols during warm months downtown, on the Greenway System, and for special events. [M]

#### 4. Evaluation and Implementation

Goal:	4-1	<b>Implement the <i>On-Street Bicycle Plan and Greenway System Plan Update</i></b>
Objectives:	4-1A	Establish a Bicycle Advisory Committee to pursue implementation of the <i>On-Street Bicycle Plan and Greenway System Plan Update</i> .
	4-1B	Establish a bicycle mode share goal. [M]
	4-1C	Regularly review priority project list and refine as necessary based on new opportunities and community priorities.
	4-1D	Pursue Bicycle Friendly Community designation from the League of American Bicyclists. [M]
	4-1E	Coordinate with City of Cheyenne, Cheyenne MPO, Laramie County and relevant State agencies to update trail and bikeway system inventories, identify gaps and prioritize these for completion. [M]
	4-1F	Coordinate with City of Cheyenne, Cheyenne MPO, Laramie County and relevant State agencies to identify specific annual targets for bikeway infill projects. [M]
	4-1G	Create a sustainable, dedicated source of bikeway funding within the annual city budget. [M]
	4-1H	Foster relationships between city, private, non-profit, and advocacy groups and representatives to efficiently implement recommended programs.
	4-1I	Recognize bicycle friendly establishments through programs such as the League of American Bicyclist's Bicycle Friendly Business program. [M]
	4-1J	Encourage multi-jurisdictional funding applications with the City of Cheyenne, Cheyenne MPO, Laramie County.
	4-1K	Advocate to the State Legislature in support of the creation of a safe passing law.
Goal:	4-2	<b>Monitor implementation of the <i>On-Street Bicycle Plan and Greenway Plan Update</i></b>
Objectives:	4-2A	Track the success of the <i>On-Street Bicycle Plan and Greenway Plan Update</i> as a percent completed of the total recommended bikeway system. [M]

4-2B Track regional trends in bicycle usage through the use of Census data and annual bicycle counts. [M]

4-2C Monitor bicycle collision data to seek continuous reduction in bicycle collision rates. [M]